8 March 2018

ROOSTERS BENCHED AS EGG FARMERS ANNOUNCE NEW FOCUS ON WOMEN’S LEADERSHIP

On International Women’s Day Egg Farmers of Australia (EFA) has announced a new focus on fostering female leadership capability in the egg industry. Applications are now open for female egg farmers aged 35 or under to be sponsored for participation in a leadership training course run by the Australian Rural Leadership Foundation.

The training is made possible through the support of the Federal Government through the Leadership in Agricultural Industries Fund program.

EFA CEO John Dunn said the decision to offer this program exclusively to young women recognised the talent of young women in the sector.

“The future of farming is in the hands of the next generation and we need to encourage younger industry participants to take on leadership roles.

“In doing that, we should acknowledge that we have a lack of female representation in leadership roles. We need to do better to address that and we need to make that commitment year-round.

“International Women’s Day is a chance to celebrate the contribution of women; but we are reminded today that our commitment to young women must be consistent and relentless.

“Every egg farm in Australia has women working hard; but we need more female farmers to take on executive roles.

“We don’t have enough women around board room tables and the industry is worse-off because of it.

“This International Women’s Day, EFA is making a commitment to its female farmers – we value your contribution and we are investing in your future.”

Media Contact: John Dunn 0411 833 559