



MEDIA RELEASE

Woolworths listening to egg farmers in tough times

4 December 2019

November Egg Farmers of Australia CEO, Melinda Hashimoto and Chair, Mr Bede Burke met with representatives of Woolworths to discuss the issues impacting producers.

The drought has had a major impact on producers and investment has slowed over a number of years. This has been due to a more than doubling of grain prices and increased business costs around fuel, insurances and labour.

The meeting allowed for a discussion around the Sustainability Framework that is focused on the work industry undertakes on the environment, welfare of people, animal welfare and economics.

With compliance change a focus, traceability is also an area of concentration and importance to both Woolworths and the egg industry.

Egg Farmers of Australia would like to ensure that future generations can continue to raise hens and produce eggs but need to ensure that a return on investment is possible.

Egg Farmers Australia is pleased to have established a relationship with the Woolworths team and welcomes further discussions moving forward.

Media Contact:

Melinda Hashimoto

CEO

Egg Farmers of Australia

0434 999 600

info@eggfarmersaustralia.org