

There are two national egg industry bodies: **Australian Eggs** and **Egg Farmers of Australia**. The two organisations have different mandates but work collaboratively to provide services to, and representation for, Australian egg farmers.

Australian Eggs undertakes research and development and marketing activities to support the long-term prosperity of Australia's egg industry. But its funding agreement with the Federal Government prevents it from engaging in agri-political activity.

That's why **Egg Farmers of Australia** exists as a national representative body for eggs and the voice of Australian egg farmers. It was formed to do all the things **Australian Eggs** can't do, such as lobby politicians, provide a united voice on policy decisions affecting the industry and advocate for egg farmers.

In the table below the different but complementary roles of **Australian Eggs** and **Egg Farmers of Australia** are explained.



Under its Statutory Funding Agreement with the Federal Government, Australian Eggs is unable to put forward industry policy positions.

EGG INDUSTRY POLICY POSITIONS

Egg Farmers of Australia consults with all levels of government and provides input and feedback on policy. It brings together all the state-based farmer organisations that represent egg farmers through a national voice.

Australian Eggs invests in research projects and marketing activities to improve the long-term sustainability of the egg industry.

SUPPORT FOR FARMERS

Egg Farmers of Australia speaks publicly on important topics such as welfare policy, trespass laws and the retail price of eggs.

Australian Eggs provides information about eggs through television, radio, websites, social media, agricultural shows, virtual reality experiences, and resources for teachers and healthcare professionals.

PROMOTION OF EGG FARMING

Egg Farmers of Australia provides information about egg farming and industry practices through the media, government submissions, parliamentary hearings and meetings with ministers and members of parliament.

Research focus areas are:

- Biosecurity and flock health
 - Animal welfare
 - Food safety
- Feeding and nutrition
- Environmental sustainability

RESEARCH AND EXTENSION

The research findings developed by Australian Eggs are used by Egg Farmers of Australia in advocacy activities

Australian Eggs runs marketing campaigns to increase egg consumption in Australia.

MARKETING

Egg Farmers of Australia does not undertake marketing activities.



FUNDING



Marketing

32.5 cents per chick compulsory levy.

Research

13.5 cents per chick compulsory levy with 50 cents of matched government funding for every \$1 of research levy raised.

\$55 membership

4.5 cents per layer hen voluntary levy.

To become an Egg Farmers of Australia member or corporate sponsor, please contact info@eggfarmersaustralia.org