

MEDIA RELEASE

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Egg Farmers of Australia welcome Perishable Goods ACCC inquiry

Any efforts to provide increased communication between farmers and other stakeholders across the supply chain is always welcomed.

Egg Farmers of Australia provide regular updates to major retailers relating to production challenges and look for increased ongoing engagement by retailers in relation to egg policy. An understanding that production costs must be reflected in a return back to the farm gate is important for a sustainable industry.

Our organisation has previously written to ACCC in relation to increased transparency and advocacy in relation to egg pricing. As a representative body, under the Australian *Competition and Consumer Act*, discussion around prices or supply contracts with farmers would be in breach of the legislation making it difficult for representative bodies to advocate on behalf of farmers.

It is hoped that the inquiry considers current existing regulatory arrangements, impacts on consumers due to supply chain decisions and the wider impacts for industry both domestically and in order to compete in export markets.

Such an inquiry should be welcomed as an avenue to assist the egg industry remain economically viable both in the short and long term and allow increased options for farmers.

ENDS

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