

Egg Farmers of Australia Advertising Fee Schedule

Below is an outline of the fees and charges applicable to advertise with Egg Farmers of Australia.

To enquire or book an advertisement, please call us on 0413 750 585 or email info@eggfarmersaustralia.org.

Settlement of invoice is required prior to advertisement being published. Cut off dates will be applicable for advertisements being placed in EFA Quarterly Newsletters.

EFA Website/Classifieds

Egg Farmers of Australia has included a new page on their website called EFA Classifieds where job advertisements/listings can be posted and filtered by state as well as a Buy, Swap and Sell section where those seeking equipment or selling equipment can be posted.

To view examples of advertisements on our EFA Classifieds page please see our website.

Fees:

All EFA classifieds ads are large.

\$200 + GST per month – Non Members

\$150 + GST per month – Non Levy Payers

EFA Quarterly Newsletter Advertising

Egg Farmers of Australia deliver a quarterly Egg News Newsletter via Mailchimp to all Egg Farmers of Australia Farmer members, Corporate members, Personal members and their associated staff with news relating to the Egg industry and important information and articles on upcoming government submissions, grants and disease information from Veterinary members and experts.

Fees – Non levy payers/Non Members:

Large advertisement - \$200 + GST per newsletter

Medium advertisement - \$100 + GST per newsletter

Small advertisement - \$50 + GST per newsletter

Advertisements

Large (double height & width)



Medium (double width)



WHAT TO KNOW ABOUT HIRING FARM WORKERS

USEFUL INFORMATION FROM PEOPLE IN AG WEBSITE

Small (card size)





Post your business card in our Newsletter

For a small fee of \$50 we can include your business card into our next (1) newsletter.

Card Directory





